



How to Contact or Mail your order to CUALS:

CUALS

ATTN: Christy Byrd

9300 W. 110th Street, Suite 645

Overland Park, KS 66210

Email: cbyrd@CUALS.org

Phone: (913) 310-9292 ext. 5566

Website: www.CUALS.org

My Credit Union's details.

CU's Phone Number: _____

CU's Address: _____

City: _____ State: _____ Zip: _____

Credit Union Representative for Approval of Artwork:

Contact Name: _____

Phone: _____

E-mail: _____

Credit Union's SHIP TO:

E-mail Address: _____

Employee Name: _____

Employee Phone: _____

Credit Union Name: _____

Street Address (NO P.O. Box Please) _____

Floor/Suite #: _____

City: _____ State: _____ Zip: _____

Office Phone: _____

Your Credit Union can access any of the following advertising materials:



A: Pre-Written Article for Your Credit Union's Newsletter

A brief newsletter article describing XtraCash benefits and requirements for members to apply for their short-term, small amount XtraCash loan. Perfect when introducing XtraCash to members through your Credit Union newsletter. Use this Word document to fill in the blank with your Credit Union's name and edit as you desire for your newsletter. We can deliver quickly with your e-mail address.

Order Quantity: _____



B: Press Release: "XtraCash for Members"

A complete press release announces your Credit Union's new XtraCash short-term loan product. Designed for distribution to your local newspaper, radio, magazine or TV news editors and add it to your Credit Union's website press room. You can simply edit your new press release and distribute to local media sources.

Order Quantity: _____



C: On-Hold Phone Messages

Use these phone messages (provided in a Word document) for members to hear while they are holding to talk to a Credit Union employee. Each on-hold message briefly describes various benefits of XtraCash short-term loans and reminds members to apply at your Credit Union. Provide your e-mail address and we'll send the document out today!

Order Quantity: _____



D: XtraCash General Brochure for Members

This informative, attractive brochure informs members of XtraCash short-term loan benefits and the advantages of acquiring the loan through your Credit Union. It also includes the XtraCash loan requirements in English and Spanish. Let XtraCash print these brochures, at no charge, with a blank space for you to stamp your information on the back. Brochures are full color.

Order Quantity: _____

Minimum Order: 500



F: XtraCash Lobby Poster and Table Tent

Designed specifically for you to advertise XtraCash inside your branch at no charge.

Lobby Poster: 22" x 28"
 Table Tent: 6 1/4" x 8" (2-sided)

Order Quantity: _____

Order Quantity: _____



G: XtraCash 4-color Newsletter & Newspaper Print Ads

Designed specifically for you to advertise XtraCash in your credit union's local newspaper. These 4-color print ads are available in a variety of sizes, in English & Spanish. We'll send the artwork on a CD or by e-mail. Please specify whether your printer or local newspaper requires an Adobe Illustrator file or a JPEG file...we can provide art in almost any software format you need.

Newsletter Print Ads:

Specify Size: Full-pg: 1/2 pg: 1/4 pg:

Newspaper Print Ads:

Specify Size: 1/4 pg: 1/8 pg:

Format (JPG, GIF, etc.): _____

Size: _____ Inches Wide X _____ Inches High



H: XtraCash Statement Stuffer

Spread the word about XtraCash and your Credit Union by distributing these from teller windows or send to members by inserting them in their monthly statements or other mailings. We'll print these at no charge! Statement Stuffers are full color and are 2-sided (English/Spanish).

Order Quantity: _____

Minimum Order: 1,000



I: XtraCash Lobby Screen Ads

A great interactive advertising options for marketing XtraCash inside your branch. We can send a CD or simply forward the art file to your Credit Union in the software program that works with your Lobby Screen system...at no charge! Please specify the image format (JPG, GIF, etc.) you need the artwork file in, for your Lobby Screen.

Image Format: _____



J: XtraCash ATM Screen Ads

Advertise XtraCash when members are already getting cash on the go. We can simply forward the art file to your Credit Union in the software program that works with your ATM system...at no charge! Please specify the image format (JPG, GIF, etc.) you need the artwork file in, for your ATM Screens.

Image Format: _____



K: Website Banner Ads for Your CU's Website

Your Credit Union can promote XtraCash short-term loans with a horizontal or vertical banner ad on your:

- Website
- Online-Home Banking utility landing sites
- Mobile Phone banking site

Electronic files can be mailed on a CD or emailed, at no charge. Please specify the size needed.

_____ **Vertical Ad:** _____ **Horizontal Ad:** _____

Image Format: _____ Size: _____ Inches Wide X _____ Inches High